

## **How to Help www.KulaPTA.com Go Viral**

### **What is “viral?”**

Viral means sharing a website. Its otherwise known as “word of mouth” or “creating a buzz.” Viral means that more people will have the opportunity to support and help the PTA continue sponsoring the programs that benefit the students at Kula School.

“Every hit counts, every membership helps. Pass It On!”

### **How can I help?**

- Share our website with friends and family
- Add <http://www.KulaPTA.org> with a simple message to your email and text message signatures
- Send a message to your contacts asking them to visit and support [www.KulaPTA.org](http://www.KulaPTA.org) and ‘pass it on.’
- Add our link to your website or social networking page